TULANE ALUMNI ASSOCIATION

Minutes

Regular Meeting of the Board of Directors

Saturday, February 16, 2008

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Lavin-Bernick Center, New Orleans, LA at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:
Steve Slattery – President; St. Paul Bourgeois – President-Elect; Stanley Cohn – Immediate Past President; Vice President - Suzanne Valtierra; Dan O’Connor - Secretary/Treasurer; Rick Powell – Representative to the Board of Tulane

The following Officers were absent:
None

The following Directors were present:
Allison Cannizaro – Newcomb-Tulane; Rod Chapel- Tulane Clubs; Ed DeSocio – Public Health; Lori Hoepner – Member –at– Large; Robert Kahl – Science and Engineering; Don Kim – Member-at-Large; Jack Kushner – Member-at-Large; Rose LeBreton – Law; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart-Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs; and Robert Tessaro – Tulane Clubs

The following Directors were absent:
Brett Boyce – Continuing Studies; Charles Calderwood – Liberal Arts; Chris Cobb – Architecture; Molly Dwyer – Tulane Clubs; Mark Johnson- Tulane Clubs; Jini Koh – Tulane Clubs; J. Peter Laborde, Jr.- Business; Paul Lux – Medicine; Kelly McKeen – Tulane Clubs; Rod Russell – Tulane Clubs and Nicholas Stander- Tulane Clubs

Also present were the following Committee and Task Force Chairs:
Michelle Rinehart – Awards; Carol Showley – Communications/Marketing; Steve Slattery – Executive; Dan O’Connor – Finance; Stanley Cohn – Nominating; Student Outreach – Jenny Kottler; Dale Robinson- Rogers – Community Outreach; Rob Tessaro and Rusty Pickering – Tulane Clubs

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:
Lynette Billelo, Baton Rouge, LA; Sharon Bourgeois, Acadiana, LA; Mary Lynn Hyde, San Diego, CA; Thomas Lee, Orange County; Rob Freeland, New Orleans, LA; Michael
Casey, New Orleans, LA; Brandon Calvo, New Orleans, LA; Christopher Tengco, New Orleans, LA; Asher McInerney, San Francisco/San Jose, CA; Theresa Schieber, New York, NY; Tobias Smith, Dallas, TX

Also present were the following past presidents:
Charlotte Travieso – past president and Bob Vorhoff – past president

Also present were Alumni Affairs office members:
Gaby Cannon; Hillary Green; Cynthia Hayes; Terrence Jones; Danielle Mitchell; Laurie Orgeron; Charlotte Travieso and Chloe Wicks.

Steve Slattery, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. Changes were made to the minutes of the last meeting and then they were approved.

Yvette Jones, University Update

- **Capital Campaign**
  - Passed the goal of the Capital Campaign
  - Today we are at $710 million
  - Expect to raise $750 million by the end of this year

- **Students**
  - The application rate this year is at about 38,000. Last year we had about 19,000 application
  - We have already accepted 8,000 students
  - Last year we excepted 7,400
  - We are preparing for 1,500-1,600 freshman
  - Housing is a big issue because sophomores are required to live on campus

- **Faculty**
  - Full team in place
  - Michael Bernstein joined Tulane in July as Provost
  - Ben Sachs, Sr. Vice President, Health Science started in November and has made a major impact in the community

- **Capital Projects**
  - Turchin Stadium is finally finished
  - Still working on Folgeman Arena
  - Making plans to build a practice facility for the 2 basketball programs and the women’s volleyball team
  - The practice facility will probably be on the top of Diboll garage
  - We have at least 6 other master planning efforts going on now
  - We are working with an architect for the Downtown Campus to plan out more research space
  - Plans for expanding the library
  - Just received RP’s for housing planning. This project will start in September
University Recovery

- The University is still recovering financially
- Still have not collected from all of our losses
- We are looking at about a $30 million dollar deficit for this year and $25 million for next year
- We borrowed $150 million after the storm and did a complete refinancing of our debt last year. As a result of payments that came in from the insurance companies, we were able to pay back $50 million
- The Medical Group has done better that our projections. Last year they lost about $2 million and this year we are expecting less than a $1 million.
- The medical practice has picked up and they have been quite aggressive in finding assistance
- The Hospital will probably end up with a $40 million dollar shortfall this year
- Murphy Oil Company donated the Murphy Oil Building to Tulane. The building is valued at $14 million
- They are building a simulation center there for the medical students

Renovation of Alumni House

- Funds raised so far $471,554.31
- November 2005-November 2006
  - Williams Architects bought on board post Katrina renovation/restoration project design drawings completed
  - Cost estimate $651,693
  - Bids received from 3 contractors
  - Budget revised on bids, insurance claims and donor funding
  - Schematic drawings approved, 50% construction drawings completed
  - November 7, 2006 projection on hold to pursue FEMA funded build back and mitigation
- December 2006-Present
  - Paperwork begins for FEMA based build back mitigation
  - Mitigation options developed
  - Interior Design effort begins
  - Discussion pending to build back or raise the house
  - Benefit-Cost analysis accepted by FEMA for full mitigation i.e. raise the house
  - FEMA sends adjusted elevation requirement to Tulane University\Terrace design to meet new FEMA elevation requirement
- Moving Forward, February 2008
  - Abatement: removing asbestos containing materials under the house
  - March 08: Raising the house mitigation portion of project Abry Brothers contract 90 days
  - June 08: Build back and interior mitigation
February 09: House ready for fit out and move in

**Rick Powell, Representative to the Board**
- Faculty salaries are substandard in comparison to peer institutions. The Deans will provide more detailed analysis of what the cost of increase will be and how we are going to fund it
- Michael Bernstein looked at peer institutions and adjusted the cost of living
- The Development committee is starting to focus on specific issues and how to position Tulane

**Charlotte Travieso, Director, Alumni Affairs**
- Honorary Alumni reception was a successful event. Thanks to Gaby for all of her hard work
- Welcomed the new leadership of the New Orleans Young Alumni
- Bea Field birthday party scheduled for March 31, 2008 has been canceled
- Commemorative book is on schedule and should be out in April
- The marketing group of The Booksmith Group has really been promoting the book
- Faculty Outreach has compiled a list of 19 traveling faculty members who are willing to speak to alumni
- Grad fest is March 6-7, 2008
- PCUAD
- Turchin Stadium tour

**Nick Altiero, Dean, School of Science and Engineering**
- School of Science and Engineering-Divisions
  - Behavioral Division
  - Biological Division
  - Chemical Division
  - Earth and Ecological Division
  - Mathematical Division
  - Physical Division
- Strengths
  - Approximately 30% of Newcomb-Tulane College undergraduate students are enrolled in BS degree programs offered by the School of Science and Engineering
  - Nearly 40% of PhD students at Tulane are enrolled in programs by the School of Science and Engineering
  - School of Science and Engineering investigators are responsible for nearly 20% of Tulane’s external research funding
- SSE- Integrating Research Themes
  - Health
  - Environment
  - Materials
- Direct Community Impact
  - Building Louisiana Science and Technology (BLAST)
  - Dual degree programs with Xavier, Dillard and Loyola
- Earthwatch Institute
- Greater New Orleans Science and Engineering Fair
- New Orleans Regional K-12 stem Initiative
- Science Bowl (DOE)
- Science Scholars Program
- Tulane Engineering Forum

- Alumni Relations
  - SSE Board of Advisors Alumni Relations Committee
  - SSE Alumni Council and Class Agents
  - Alumni News in SSE Publications
  - Alumni Events
  - Annual Fund Appeals

**Committee/Task Force Reports:**

- **Awards Committee**
  - Thanks to everyone who was able to attend the Honorary Alumni Reception
  - Awards Ceremony will be April 27, 2008 at the Audubon Tea Room
  - *Dermot McGlinchey Lifetime Achievement Award*
    - Bill Goldring (B'65)
  - *Distinguished Alumnus Award*
    - Denis McDonald (A&S'66)
  - *Volunteer Award*
    - Brian Kilmer (L'98)
    - Aimée Simmons (NC'95)
  - *Young Alumnus Volunteer Award*
    - Burdette Huffman (TC'99)
  - Thank the Awards Committee for developing the slate of nominees

- **Finance Committee**
  - TAA Board giving is down by 8% compared to last year
  - Club Presidents and Co Presidents 36%
  - TAA Past Presidents 60%
  - Return reimbursement forms

- **Marketing/Communications Committee**
  - San Diego Club is on Facebook
  - TAA sent out an email on Valentine’s Day to the Faculty and Staff
  - Did You Know Factoids
  - ITunes U is a work in progress
  - Tulane has a presence on YouTube

- **Nominating Committee**
  - Stanley announced the slate for 2008-2009
    - St. Paul Bourgeois – President
    - Suzanne Valtierra – President Elect
    - Dan O’Connor – Vice President
    - Michelle Rinehart – Secretary/Treasurer
Steve Slattery – Immediate Past President  
Rick Powell – Representative to the Board  
Director -School of Architecture – Rebecca Jeanes  
Director- School of Continuing Studies – Michael Kearney  
Director- School of Science and Engineering – Thomas Lee  
Director- School of Social Work – Dorothy Reese  
Director- Tulane Clubs- John Dimos, Alejandro Hernandez and Thomas Kaufman

Thanks to everyone who served on the Nominating Committee
Steve made a motion for the slate of officers to be approved, the motion was carried and the slate was approved

Programming Committee
- TAA Summer meeting July 18-19, 2008 in San Diego

Student Outreach Committee
- Contacted 5 PCUAD schools and received helpful information
- Went to departments on campus to see where the committee can help to populate
- Look at stages of Tulane Life
- Calling students who have not made a decision to attend Tulane
- Continue to support the Newcomb Town Mom Program
- Career Panels
- Sophomore Experience

Tulane Clubs Committee
- Very good Club Presidents Meeting
- Minneapolis Club has started
- Happy to see the New Orleans Young Alumni Club Presidents
- We are trying to start a Club in Toronto
- Volunteer Work in your community
- 13 clubs currently have vacant or inactive leadership

Athletics Task Force
- No Report

Community Outreach Task Force
- Encourage all clubs to support their community
- Tulane Day of Service Nationwide

Old Business
- No report

New Business
- No Report

Closing Remarks – Steve Slattery, TAA President

Regular session was adjourned at 12:00 p.m.