A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order in the John Giffen Weinmann Law School Building located at 6329 Freret St., on Tulane University’s Uptown Campus in New Orleans, Louisiana, at 8:30 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:
Rick Powell – President; John Williams – President-elect; Jenny Kottler – Vice President; and Bill Kammer – Secretary/Treasurer.

The following Directors were present:
Sharon Bourgeois – Tulane Clubs; St. Paul Bourgeois – Tulane College; Stanley Cohn – Tulane Clubs; Lara Geller – Tulane Clubs; David Gereighty – Engineering; Patricia Greene – Newcomb; Burdette Huffman – Tulane Clubs; Mary Lynn Hyde – Tulane Clubs; Robert Kottler – Members-At-Large; Ed Lindsey – Graduate; Maurice Dale Little – Public Health; John Mahoney – Tulane Clubs; Cam Marston – Members-At-Large; Dana Ray – Tulane Clubs; Michelle Rinehart – Architecture; Nathan Schwam – Tulane Clubs and Steve Slattery – Tulane Clubs

The following Directors were absent:
Harry Asmussen – Tulane Clubs; Paul LaRosa – Business; Michael Lockhart – Tulane Clubs; Michael McFadden – Medicine; Tommy Meehan – Members-At-Large; Peter Morreal; Amy Parigi – Law and Dale Robinson-Rogers – Social Work;

Also present were the following Committee Chairs:
Stanley Cohn – Athletics Liaison Task Force; Burdette Huffman – Marketing; Sanda Beach Groome – Programming; Mary Lynn Hyde – Awards; Bill Kammer – Finance; Cam Marston – Programming; Rick Powell – Executive; Dale Robinson-Rogers – Community Outreach Task Force; Steve Slattery – Communications; John Williams – Homecoming Task Force and Sallye Wolf – Tulane Clubs

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:
Marcia Bigelow – Tampa, FL; Sharon Bourgeois - Acadiana, LA; St. Paul Bourgeois – Acadiana, LA; Stanley Cohn – New Orleans, LA; Molly Dwyer – Kansas City, MO; Lara Geller – South Florida; Mary Lynn Hyde – San Diego, CA; Kelly McKean - San Jose/San Francisco, CA; John Mahoney – Jacksonville, FL; Cam Marston – Charlotte, SC; Frank Pola – PR; Dana Ray – San Antonio, TX; Russell Roderick – Monroe, LA; Nathan Schwam – Los Angeles, CA; Sumor Sheppard – Memphis, TN; Steve Slattery – Washington, D.C.; Dan O’Connor – New York, NY; Diane Stapley – Austin, TX; Sallye Wolf – Houston, TX and Ruth Zarren-Koch – St. Louis, MO

Also present were the following past presidents:
Rich Schmidt – Immediate past president; Charlotte Travieso – past president; Bob Vorhoff - past president and Representative to the Tulane Board of Administrators
Also present were Alumni Affairs office members: Jenny Daigle Benoit, Heather Brown, Walt Cody, De’Etra Dennis, Annemarie Guillory, Elizabeth Guillory, Alison Raymond, Charlotte Travieso and Bill Vandivort

Rick Powell, President, presided and De’Etra Dennis, Assistant Director-Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Lawrence Ponoroff – Dean, Law School:

- Presentation and Overview of the Law School:
  - Basic Information:
    1. 12th oldest law school in U.S.
    2. Every student must do 20 hours of Pro Bono work as a graduation requirement
    3. Student placement is national
    4. 48 faculty members (1/2 hold advance degrees, 1/3 hold a Ph.D.)
  - Students:
    1. 4500 applicants per year
    2. 1000 offered admission
    3. 350 (approximately 22%) accepts offer
    4. Average gpa 3.5
    5. 54% women, 46% men (20% from minority groups)
  - Programs
    1. JD
    2. Masters
    3. SJD (research only)
    4. 10 – 1 credit mini courses
    5. Summer abroad
    6. Yearly Endowed Lectureship Series
  - Law Clinics
    1. Legislative and Administrative Advocacy
    2. Juvenile
    3. Civil Litigation
    4. Criminal
    5. Domestic Violence
  - Student Edited Journals
    1. Tulane Law review
    2. Sports Journal
    3. Maritime Journal
    4. Tulane Environmental Law Journal
    5. Journal of Law and Sexuality
  - Access to Four Professional Institutes:
    1. Admiralty Law Institute
    2. Corporate Law Institute
    3. Tax Law Institute
    4. Latin America Law Institute
Scott Cowen – President, Tulane University

- University Report
  - Organizational changes:
    1. Final stage of search for Dean of Business School replacement
    2. Final stage of search for Vice President for Student Affairs replacement
    3. New position - Associate Sr. Vice President for Research
    4. New position - Associate Vice President for Technology Transfer and Development
  - Undergraduate education:
    1. Past five years applications increased from 7,800 to 14,300
    2. Selectivity and acceptance went from 77% to 51%
    3. Waiting list of 1000 students
    4. SAT scores have gone from 1275 to 1330
    5. Percentage of students graduating in the top 10% has gone from 45% to 65%
      - Retention 87.7% (# of students that stay on from 1st year to 2nd year)
      - Yield – 21-25% (% of students that accept Tulane’s offer)
      - Goal to accept only 1/3 of the students who apply (to be among the top 20 universities)
  - Research:
    1. 1960 – Tulane ranked 23rd in the country
    2. 1980 – Tulane ranked 117th in the country
    3. Now we’re in the mid 80s
    4. Goal to get to 200 million in within five years
    5. Must invest in more faculty, graduate students and infrastructure
  - Capital projects:
    1. Completed a master plan for the uptown campus
      - Finishing up the expansion of the business school
      - Start $37 million dollar renovation expansion of the University Center
      - Demolish Zemurray hall and replace it with a new 270 bed residence hall
      - Demolish Old/New Doris and build another 270 bed residence hall
    2. Uptown Square
      - Final stages of planning a $150 million dollar development project
    3. Fundraising
      - Tulane is up 3%
      - Lost 10% of the market value of the endowment in the last two years
  - President Cowen’s goal is to make Tulane academically and financially stronger than when he came.

Rick Dickson – Director of Athletics

- Intercollegiate Athletics:
  - Tulane is a recognized national university
  - Stanford university is model system within the overall intercollegiate athletic system
  - Tulane is graduating more student athletes than any other university (with Notre Dame close behind)
  - Athletics is a very important aspect of Tulane
  - Intercollegiate athletics for Tulane is not a philosophical issue, but a financial issue
  - Tulane athletes are 300 of the most visible ambassadors for the university
  - Only six times have athletics and TAA staged collective outreach events
Systematically Tulane athletics have not done a good job in participating in outreach
The enemy is not the BCS system, but athletics
The question is “What is the role in the value of the model of “1A intercollegiate sports to this university?”
A model program can and will succeed
There is an interest and passion for 1A intercollegiate sports
Rick Dickson says “he can turn passion into support”
Challenge – To call off the exercise and give him one year to place every student athlete, coach and personnel in a better situation
There’s a need to reaffirm the importance of the outreach for and marketing of this model program

Yvette Jones – Sr. VP for External Affairs

- **Alumni Participation:**
  - Number of donors have increased to approximately 16,000

- **Capital Campaign**
  - Overall goal is to enhance:
    1. The academic position of the university
    2. The financial position of the university
    3. Our relationships with the community and alumni
    4. To improve our financial position
  - Goal to increase the endowment to $1billion
  - Increase level of giving to $100 million per year
  - Goal is $650 million and by the end of the fiscal year we will be at $325 million, which would be the half way mark
  - To get where we want to go we will have to increase the goal by the time a public announcement is made
  - Hiring six regional officers as alumni representatives in major cities (e.g. Houston, New York)

- **Campaign committee chairs:**
  - Martha Burnett – Florida
  - Bob Devlin – New York
  - Charlie Wilson – San Francisco
    1. They are the oversight committee for all aspects of the campaign
    2. They set policies in conjunction with board development committees

Charlotte Travieso – Director, Alumni Affairs

- **Alumni Affairs Goals and Accomplishments:**
  - **House Renovations:**
    1. Asbestos in the attic was removed
    2. Upstairs offices were repainted and re-carpeted
    3. Outside shutters were completed
    4. Downstairs – work in progress
  - **Office Dynamics**
    1. Partly due to Heather Brown the office runs like a well oiled machine
  - **Potpourri**
    1. History of Tulane updated and available on the website
    2. New contract with MBNA
    3. House rentals going well (3 after hour events per month)
    4. Alumni clubs have grown from 52 to 54 this year (hosting a total 211 events by the end of FY03)
Minutes   May 3, 2003

- Developing relationship with Admission
- More presence at Athletic events
- Homecoming 2003 - Kudos for being the office to put the visual identity out to the public
- More student participation in SAA thanks to the hometown parties
- More emeritus participation

- **List Serve Participation:**
  - 13,684 as of April 30th

- **Challenges for FY04:**
  - Online alumni community (three modules)
    1. Alumni directory
    2. Event registration
    3. Volunteer access for all new club presidents

### Committee/Task Force Reports:

- **Mary Lynn Hyde – Awards Chair**
  - 2003 Alumni Awards will be presented on May 4, 2003
  - Dermott McGlinchey Lifetime Achievement Awards will go to Lindy Boggs
  - Distinguished Alumnus Award will go to Carol Bernick
  - Volunteers of the Year:
    - Albert and Linda Mintz
    - Joe Cali
  - Young Alum:
    - Kelly McKean – San Francisco Club President
  - TAA Club of the Year

- **Steve Slattery – Communications Chair**
  - Signed up 500 members of the class of 2003 on various listservs
  - Opted out/in messages are going to half dozen clubs around the country
  - Jenny Benoit working with designer on postcard to announce the online community
  - Online directory for alumni and online registration for events

- **Burdette Huffman – Marketing Chair**
  - As part of benefits and services trying to gather vendors together to put all the information on the website

- **Sallye Wolf, Tulane Clubs Chair**
  - Developing ways to divide the clubs and club presidents on an equal basis

- **Cam Marston – Programming Co-Chair**
  - Summer 2003 meeting:
    2. At the Ritz Carlton in Key Biscayne, FL

- **Rich Schmidt – Nominating Chair**
  - TAA board volunteers support President Cowen by reporting back to their cities his plans to monitor the situation regarding Athletics

- **Bill Kammer – Finance Chair**
FY04 TAA’s budget will increase by $3,000  
FY04 the marketing budget will increase to $  
TAA will enter FY04 with no reserve funds  
Looking for better ways to make sure the clubs are fiscally responsible  
Finance committee does not want to make the sound judgments  
Implementing post events wrap-ups

Bob Vorhoff, Representative of the Board of Administrators reported on:
- Focus on Athletics and the pending Division 1A decision
- Plans to submit a “personal” written spectrum on the athletics situation (covering both sides) to the Adhoc committee

TAA Awards
- Awards were given to the outgoing TAA officers and directors for FY03
- The gavel was passed from outgoing President Rick Powell to President-elect John Williams

Closing Remarks – John Williams, TAA President-elect
Plans to continue the current committee continuity by electing vice-chairs for each committee to ease the transition from year to year.

Regular session was adjourned at 12:35 P.M.