PROJECT NAME: **WAVE OF GREEN DAY**

SCOPE OF PROJECT: The project objective is to organize the Tulane Alumni Clubs around the nation to participate simultaneously on Saturday March 28, 2009 in a tree and/or bush planting event in each club’s local community.

WHEN: Saturday, March 28, 2009

WHERE: This is a Tulane Alumni Association national event. Dozens of Clubs around the country will all participate simultaneously. We have suggestions below about locations that may work well for you in your city.

WHAT SIZE TREES TO PLANT: We have spoken with a number of tree planting organizations around the country. We will be planting in the spring. Trees need to be healthy and properly rooted by the time summer’s heat arrives. We suggest trees approximately 4 feet tall or taller.

WHAT TYPES OF TREES OR BUSHES SHOULD WE PLANT: Go visit your local garden center and ask for an expert or speak to an expert at one of your local tree planting support organizations. The types of trees or bushes you select will be entirely based on your local climate, soil conditions, weather, etc. Local expert advice will help you determine what will have the best chance of success in your area.

WHAT STEPS DO YOU NEED TO TAKE:

1) Send out a "**Save the Date**" to your LISTSERV announcing the date and the nature of the event. We can provide a template for this "**Save the Date**" announcement.

2) Participate in a national telephone conference call to have more of your questions answered about how to organize this event.

3) Start soliciting volunteers for the "Wave of Green Day." If you are having a Mardi Gras event this year, you should solicit volunteers to plant trees on March 28th at that Mardi Gras event. Communicate often with your Club through LISTSERVS to keep them informed about the progress with this event.

4) Contact a local tree planting support organization. There is probably one in your Club City. They can be a valuable resource and provide more detailed instructions about what you will need to do and may be able to offer free trees.

5) We suggest each person in your Club that will participate may wish to donate
$20 to the event. Trees vary widely in pricing, but should range from $20-$50 for trees four feet tall and larger. So, the number of trees or bushes you plant will ultimately be determined by how many people sign up to participate on March 28th. If 12 people sign up, each contributing $20, then your budget will be $240. You should be able to plant approximately 6-12 trees or bushes for this amount.

Attend the February President's Club meeting in New Orleans on February 14th for further support.

HOW TO CHOOSE A LOCATION IN YOUR CLUB CITY:
POSSIBLE PARTNERS Include:

1) HABITAT FOR HUMANITY: We suggest you contact the local Directors of Habitat For Humanity in your area. The Community Outreach Committee has been coordinating the Wave Of Green project at a national level, but the local contacts are the most important ones. Attached you will find the contact information for those Habitat for Humanity Directors in your Club City and a copy of the letter that has gone out from the Executive Director of Habitat to all regional directors explaining the special Tulane Alumni "Wave Of Green" relationship. The local Regional Directors can also be determined via their website www.habitat.org. Habitat projects do not normally include the landscaping needs of the new homes, so Tulane Alumni will be filling an important gap. The Habitat Directors will be able to provide you with the addresses of the homes being built in order for the Club Presidents to properly deploy the volunteers that have signed up.

2) LOCAL TREE PLANTING PROJECTS: Other appropriate local entities (i.e.: Re-leaf New Orleans, www.treepeople.org and www.treelink.org). These groups already have a list of sites available and may even be able to provide many of the necessary trees and supplies for the plantings.

ALUMNI SUPPORT: Community Outreach Committee; Alumni Board Tulane Club Directors, TAA Staff Ashley Perkins Green; Club Presidents.

STUDENT/PARENT SUPPORT: The Committee is working with the University to enlist the participation of the families of students living in the Tulane Club's areas.

BUDGET NEEDS: Each Club will be expected to implement the project using local funding to pay for project expenses. Expenses to consider include:
   Trees: Identify local sources for either donated trees or those sold at a discount for community projects such as ours; otherwise be prepared to pay full price for trees. The size of the tree will be a factor in ensuring maximum
impact for the Wave of Green Day, so larger is better.
Planting materials (tools/fertilizer/stakes): Local nurseries/hardware stores are possible sponsors.

LOCAL FUND RAISING: You may find that certain Alums (or parents) in your area that are normally not too involved in Club events, may be willing to become more active in an environmental event, and will be able to identify local sponsors.

OTHER CONSIDERATIONS: The following list includes additional possibilities to make each project locally relevant:

The number of local Alumni and existence of local projects and sponsors will determine the number of trees and venues available for support. We should avoid having too many alumni show up for a small project and/or spread the effort to too many projects and not have enough Club members support them.

The nationally planned March date may affect the type and size of trees that can be planted. Discuss with your local partners and or nurseries for the best solutions.

The types of trees best suited for the Wave of Green day will be determined by local conditions and requirements. Your local partners and nurseries will be able to provide guidance on the final choices.

Some projects may require other landscaping needs. Jacqueline Bishop a well known local artist and Newcomb MFA recommends bushes to attract birds for the New Orleans Club.

Tulane Grounds facilities has recommended we may want to plant the Bald Cypress, the Louisiana State Tree as an appropriate symbol for Tulane.

We realize this may sound a bit overwhelming, but it will be rewarding. Once you get going, the project will get easier. We are here to assist you if you get stuck.

Remember, you are not in this alone. Dozens of Clubs around the country are participating with hundreds of Tulane Alums, families and friends.

Have fun. And remember, planting even one tree is participating!