PLANNING PRINCIPLES

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Goals for Campus Development
1. Provide the physical facilities necessary to achieve programmatic goals of the university; i.e., to support the teaching and research functions of the university and to facilitate the non-academic activities of the university community.

2. Develop a high quality campus appearance to reflect and represent the high standards of achievement fostered by the university and to serve as an incentive in student and faculty recruitment.

3. Create an environment which is high in amenities, safe, convenient and accessible to all.

Summary of Planning Principles
1. Consider the entire campus as a whole when addressing issues of physical planning. This principle does not deny or negate the existence and value of special areas such as the front campus and the Newcomb campus, but recognizes that all areas of campus need to be tied together into a recognizable whole.

2. Preserve the existing character and the historic buildings of the front campus and the Newcomb campus. Identify the middle and back campus areas as appropriate for increased building density.

3. Reinforce and preserve the existing pattern of quads with separate buildings surrounding open spaces. Develop a strategy for linking outdoor spaces with built and landscape elements which act as passageways or gateways between spaces.

4. Design campus edges, outdoor spaces, and building entries to help ensure the safety of the campus community. Consider means of controlling access to campus, especially at night.

5. Establish circulation zones to separate different methods of transportation. Give priority to pedestrian circulation in interior sections of campus, especially in the front and middle campuses. Locate automobile circulation and parking and service zones at campus edges.

6. Create a more coherent campus image across all campus zones. Maintain architectural continuity among buildings within a single quad, especially in the front and Newcomb campuses. Variation in image and appearance should occur between different quads and different areas of campus.

7. Group complementary functions around quads to minimize functional conflicts and foster unity of image. Maintain pattern of mixed uses at the larger scale of the campus areas as in the existing mix of academic and administrative in front campus and the mix of academic and residential in middle campus.

8. Design campus edges and entries to clarify location and boundaries of campus and to present a positive image of the university in the city fabric. Buildings located on campus edges should reinforce the positive image of the university to the city.

9. Promote acquisition of additional property to expand campus boundaries to corners of Broadway and Freret and Broadway and Willow Streets.

10. Design campus development to be sensitive to adjacent neighborhoods; make appropriate modifications in scale at neighborhood edges.

11. Respect concentrations of academic functions at the front and Newcomb sections of campus. Consider reinforcement of a third academic area at the Monroe Quad, to complement the Business and Law Schools.
12. Use infill buildings to reinforce predominant architectural concepts when appropriate, and to foster unity in areas with disparate architectural designs.

13. Promote campus accessibility by designing, constructing and altering campus buildings and facilities to be accessible and usable by individuals with disabilities in accordance with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act (ADA) using the requirements and standards of accessibility outlined by the Americans with Disability Act Accessibility Guidelines (ADAAG).

14. Emphasize qualities of positive behavioral design. Promote qualities of physical and psychological conditions that encourage personal interaction and promote favorable impressions.

Landscape Planning Principles
1. Design the entire campus landscape to create a unified image using the concept of the campus as an arboretum with smaller botanical gardens. Emphasize Louisiana native plants to increase the visual association of the campus with New Orleans.

2. Maintain and augment as necessary the existing pattern of tree planting creating canopies over pedestrian areas in the front and Newcomb campuses and marking street and circulation axes in the middle and back campuses.

3. Provide access to all buildings and exterior spaces and means for circulation of all campus users. Separate pedestrians from automobiles and bicycles. Separate service vehicles from other users either by locating service access routes away from other circulation routes or by scheduling service activity to occur at off hours.

4. Unify the campus appearance through the consistent, high quality application of exterior lighting, signage, street furniture and other exterior systems.

5. Make the campus legible; provide a clear sense of direction and orientation for campus users through judicious installation of campus directional maps and consistent, high quality, visible signage.

Building Planning Principles
1. Accommodate the specific functions of the individual building program. At the same time, maintain flexibility recognizing that each building belongs to the University and may need to be adapted for other uses in the future.

3. Create and enhance adjacent exterior spaces by using building edges to define small and large scale outdoor spaces.

4. Design buildings to relate to the principles of architectural culture, history and climate response characteristic to New Orleans.

5. Encourage the highest quality of architectural design by utilizing an architect selection process that places a high value on creativity as well as experience.