

Thank you to our vendors:



Digitizing History

September 28, 2012

**Presented by:
Tulane University Technology Services,
School of Public Health and Tropical Medicine
and School of Medicine Office of Medical
Education**

Tulane University—Tech Day—Downtown Campus Activities

Thursday, September 27, 2012

4:00pm—6:00pm

Registration and Vendor Showcase

TDW Diboll Gallery

Vendors represented include Blackboard, Turning Technology, Sharestream, H-ITT/Via, Adobe, HP, CourseLoad, McAfee, Elsevier, Apple, Dell, SAS, ATT, Louisiana Office Products, Tulane Office of Environmental Health and Safety

4:30pm—5:30pm

ClinicalKey

TDW Room 104

Andrew Borgschulte

ClinicalKey is a brand new clinical insight engine from Elsevier that provides comprehensive, trusted content with a speed to answer that is unmatched. This includes over 900 books, 500 top journals, and 2500 procedural videos. And all of this content is peer-reviewed and evidence-based, coming from Elsevier, the world's leading provider of science and health information.

Introduction to Blackboard 9.1

TDW Room 105

Keely McDonough, Blackboard Solution Engineer

Educators today are trying to navigate a time of significant demographic shifts and technology innovation while maintaining the integrity of the academic process, accessibility, service quality and accountability to leadership. Learn about the ways that Blackboard Learn helps meet these challenges in a preview of Tulane's learning platform upgrade.

About the Keynote Speaker



In this talk, folklorist Steve Zeitlin discusses two histories. First, he traces the history of the efforts to gather and disseminate the stories of ordinary people. Web 2.0 began in the twenty-first century, but it evolved from the twentieth. He looks at populist efforts to disseminate stories beginning with the invention and dissemination of recording devices and phonographs in the early years of the twentieth century, of movies and radio in the 1920s and '30s, and of television in the 1940s and '50s through the web, web 2.0, and beyond. He also traces a second history, the chronicle of City Lore's efforts to organize and disseminate oral histories and places that matter through the web, social media, and new technologies. This history begins with a look at the Styrofoam map for New York City on which New Yorkers wrote their stories on acetate and pinned them to a map back in 2001, and the way that this evolved into a web-based story map of New York. It also takes a hard look at the challenges which ever changing technologies pose to all of these mapping initiatives, as well as the possibilities for mapping places and stories via mobile aps, YouTube, and gaming formats.

Tulane University—Tech Day—Downtown Campus Activities

Friday, September 28, 2012

9:00am-10:00am

Registration and Continental Breakfast

TDW Room 1202

10:00am-11:00am

Adobe Acrobat Professional: Beyond the PDF*

TDW Room 1204

OnlineMedEd: Online delivery of video-based content for USMLE Step 2 *Presenter: Dustyn Williams, MD*

TDW Room 1206

Technology Services Roadmap*

TDW Room 1208

11:00am-12:00pm

Three ways to charge your cell phone for that killer 'm-health' application in rural Africa or post-Isaac New Orleans by hand, by foot, by sun *Presenter: Laura Murphy, PhD*

TDW Room 1204

Developing HIPAA/FISMA Compliant Data Systems Using Open Source Solutions for Research *Presenters: Chuck Shorter, Libby Horter, Alex Bengoa*

TDW Room 1206

New Adobe Workflows to iOS and Android*

TDW Room 1208

12:00pm-1:00pm

Keynote Speaker: City Lore, Steve Zeitlin*

TDW Room 1208

Lunch

TDW Room 1202

1:30pm-2:30pm

General Ledger, Grants, and Requisitioning (TAMS)

TDW Room 1204

Presenters: Pete Simonson, Gwen Chavez, Angelica Leonard

Getting the Most from your Mobile Device: Tips and Apps for Health Professionals

TDW Room 1206

Presenter: Keith Pickett, Matas Medical Library

Grandmothers, Gangsters and Governments: An Exploration of the Modern ThreatLandscape* *Presenter: Brian Contos*

TDW Room 1202

2:30pm-3:30pm

Shared Responsibility: Information Security for Medical Professionals *Presenter: Paul Sieberth, Technology Services*

TDW Room 1206

Short Interactive "Anytime Anywhere" Lectures: An Approach to Night Time Training

TDW Room 1208

Presenters: Mark Pease, MD, PhD and Elizabeth James, PhD

*Denotes presentations that are streamed from the uptown campus