Tulane University School of Medicine

**Vision:** To be a distinctive, preeminent research-intensive medical school; transforming health through discovery, lifelong learning, and patient-centered health care

**Mission:** We improve human health and foster healthy communities through discovery and translation of the best science into clinical practice and education; to deliver the highest quality patient care and prepare the next generation of distinguished clinical and scientific leaders

**Core Values:** Accountability ♦ Compassion ♦ Quality ♦ Integrity ♦ Diversity ♦ Creativity ♦ Collaboration

**Vision 2020 Strategic Goals**

1. **Expand Translational Research**
   
   Some of the ways we will accomplish this include
   
   - Recruit and develop a critical mass of investigators with expertise in basic, clinical, and translational research
   - Expand a comprehensive clinical research center
   - Establish a SOM Office of Research and foster an internal Center for Biomedical Research Excellence

2. **Enhance the Value of Tulane University School of Medicine for Life-long Learning**
   
   Some of the ways we will accomplish this include
   
   - Increase the value of the Tulane educational experience through phased-in learning ‘academies’ for students, residents and fellows; accelerate competency–based education with enhanced learner assessment and faculty development
   - Distinguish Tulane SOM in post-graduate education by fostering maintenance of certification for physicians and developing tools to drive quality improvement
Expand the Clinical Enterprise and Align with Hospital Strategies

Some of the ways we will accomplish this include
- Increase the ambulatory care footprint
- Expand the primary care network
- Establish the infrastructure to support affiliation expansion
- Identify new healthcare delivery models for our employees
- Enter risk-sharing agreements with our insurance providers

Lead in Destination Programs-Clinical and Research

Some of the ways we will accomplish this include
- Develop the business case for expansion of defined areas of oncology, neuroscience, sports medicine, and transplant
- Build on research strengths such as heart/vascular/metabolic conditions, infectious diseases, and aging
- Explore emerging strengths in health disparities, lung biology, and liver disease

Deliver the Highest Quality, Greatest Value Health Care

Some of the ways we will accomplish this include
- Become a leader in quality and safety metrics across service lines
- Promote a culture of safety and quality improvement
- Establish a patient advisory board
- Develop expertise in patient-centered, outcomes-focused research

Achieving the Tulane Vision: Enterprise-wide Activities

In order to strengthen our position and increase likelihood of success, we will strive for the following:

- Increase accountability by providing clear expectations and feedback on progress
- Forge strategic partnerships internally and externally
- Enhance faculty development and mentorship across all missions; strategic growth in faculty
- Expand our marketing and communications internally and externally
- Address infrastructure needs from facilities and equipment to policies and procedures
- Enhance quality across all missions