

# Brian J. Brox

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<http://www.tulane.edu/~bbrox>

## Education

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2005	Ph.D.	The University of Texas at Austin
1997	B.A. <i>cum laude</i> , ΦBK	Trinity University

## Academic Appointment

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2013-present	Tulane University	Associate Professor, Department of Political Science
2019-present		Director, Program in U.S. Public Policy
2005-2013	Tulane University	Assistant Professor, Department of Political Science

## Publications – Monographs

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Brox, Brian J. 2013. *Back in the Game: Political Party Campaigning in an Era of Reform*. SUNY Press.

*Why Wait? Early Voting in American Elections*. (with Joseph D. Giammo). Book manuscript under contract at Lynne Rienner Publishers, Inc.

## Publications – Peer-Reviewed Articles

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Brox, Brian J. and J. Celeste Lay. 2015. "Polling in Impossible Conditions: Pre-Election Polling in New Orleans after Hurricane Katrina." *Journal of Public Management and Social Policy* 22 (2) : Article 4.

Giammo, Joseph D. and Brian J. Brox. 2010. "Reducing the Costs of Participation: Are States Getting a Return on Early Voting?" *Political Research Quarterly* 63 : 295-303.

Brox, Brian J. and Joseph D. Giammo. 2009-2010. "Late Deciders in U.S. Presidential Elections." *American Review of Politics* 30 (Winter) : 333-355.

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Brox, Brian J. and Madison L. Cassels. 2009. "The Contemporary Effects of Vice Presidential Nominees: Sarah Palin and the 2008 Presidential Campaign." *Journal of Political Marketing* 8 (4) : 349-363.

Reprinted in Costas Panagopoulos, ed. 2012. *Strategy, Money and Technology in the 2008 Presidential Election*. New York, NY: Routledge.

Brox, Brian J. 2009. "Elections and Voting in Post-Katrina New Orleans." *Southern Studies* 16 (2) : 1-23.

Allen, Neal and Brian J. Brox. 2005. "The Roots of Third Party Voting: The 2000 Nader Campaign in Historical Perspective." *Party Politics* 11 (5) : 623-637.

Brox, Brian J. 2004. "State Parties in the 2000 Senate Elections." *Social Science Quarterly* 85 (1) : 107-120.

### **Publications – Chapters**

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Brox, Brian J. 2017. "Third Parties and the Fight for Electoral Reform." In Todd Donovan, ed., *Changing How America Votes*. Lanham, MD: Rowman & Littlefield Publishers, Inc.

Brox, Brian J. and Daron R. Shaw. 2006. "Political Parties, American Campaigns and Effects on Outcomes." In Richard S. Katz and William Crotty, eds., *Handbook of Party Politics*. London, England: Sage Publications, Ltd.

### **Publications – Book Reviews**

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Brox, Brian J. 2017. Review of Ed Kilgore, *Election 2014: Why the Republicans Swept the Midterms* (Philadelphia, PA: University of Pennsylvania Press, 2015). *Political Science Quarterly* 131 (4) : 860-862.

### **Works in Progress**

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"The Impact of Voter ID Laws on Turnout." (with Joseph D. Giammo). Manuscript in progress.

"In Their Own Words: Public Evaluations of Presidential Candidates." Manuscript in progress.

"The Rise of Right Wing Populism in the United States and Western Europe." (with Mark I. Vail). Manuscript in progress.

"Still Uncertain: Undecided Voters in the 2020 Election." Manuscript in progress.

"Donald Trump's Email Strategy in the 2020 Election." Manuscript in progress.

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**Awards, Grants, and Fellowships**

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## Classroom Enhancement Grant

Tulane University, Center for Engaged Teaching &amp; Learning

Funding to administer political poll for Advanced Campaigns &amp; Elections class

Fall 2020, \$400

## Carol Lavin Bernick Faculty Grant

Tulane University

Funding to hold conference on political parties/produce edited volume

Fall 2018-Spring 2020, \$6,652.50

## Classroom Enhancement Grant

Tulane University, Center for Engaged Teaching &amp; Learning

Funding to administer political poll for Public Opinion &amp; Voting Behavior class

Spring 2018, \$400

## Fund for Faculty-Student Scholarly and Artistic Engagement

Tulane University, Center for Engaged Teaching &amp; Learning

Funding for field experiment project with undergraduate research assistant

Fall 2015 to Spring 2016, \$2,000

## Classroom Enhancement Grant

Tulane University, Center for Engaged Teaching &amp; Learning

Funding to administer political poll for Public Opinion &amp; Voting Behavior class

Fall 2015, \$400

## Honors Professor of the Year

Tulane University Honors Program

Fall 2013-Spring 2014

## Research Grant

Tulane University, Newcomb College Institute

Funding for research on women's PAC activity in American elections

Spring 2014, \$633.60

## Fund for Faculty-Student Scholarly and Artistic Engagement

Tulane University, Center for Engaged Teaching &amp; Learning

Funding for undergraduate research assistant

Fall 2012 to Spring 2013, \$550

Subvention Grant for *Back in the Game*

Tulane University, School of Liberal Arts

Fall 2012, \$4,000

## William L. Duren '26 Professorship

Tulane University, Newcomb-Tulane College

Fall 2012-Spring 2013, \$4,000

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**Research Grant**

Tulane University, Newcomb College Institute

Funding for research on independent expenditure campaigns in 2010 elections

Fall 2011, \$1,850

**Seed Grant**

Tulane University, Murphy Institute

“The Millennial Generation and its Impact on American Politics”

Spring 2011, \$2,400

**Georges Lurcy Fund for Faculty Research**

Tulane University, School of Liberal Arts

Funding to conduct campus-based field experiment on political participation

Summer 2008 to Fall 2008, \$1,056

**Research Enhancement Fund, Phase II**

Tulane University

“Political Parties and the Making of Campaign Strategy”

Summer 2007 to Summer 2010, \$13,000

**Fund for Faculty/Student Scholarly Engagement**

Tulane University, Provost’s Office

Funding for undergraduate research assistant

Fall 2006 to Spring 2007, \$350

**Student Research Project Grant**

Tulane University, Honors Program

Funding for student exit polling project

Spring 2006, \$657.28

**Summer Fellowship**

Tulane University, Committee on Research

Spring 2006, \$4,000

**Research Grant**

Tulane University, Office of Public Relations

Funding to conduct public opinion survey for New Orleans mayoral runoff election

May 2006, \$1000

**Research Grant**

Tulane University, Department of Political Science

Funding to conduct public opinion survey for New Orleans mayoral primary election

April 2006, \$1200

**Artinian Award**

Southern Political Science Association

Grant to subsidize travel to the 2006 annual meeting

January 2006, \$250

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University Continuing Fellowship  
The University of Texas at Austin  
Fall 2003 to Spring 2004

Graduate Student Assembly Fellowship  
The University of Texas at Austin, College of Liberal Arts  
“Predicting Voter Turnout: Testing New Tools”  
Spring 2001, \$1,000

Graduate Research Grant  
The University of Texas at Austin, College of Liberal Arts  
“Assessing the Strength of Candidate Campaign Organizations”  
Spring 2000, \$1,495

### **University Lectures**

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“The 2020 U.S. Elections: Campaigning Amid the Pandemic.” Guest lecture (by videoconference) for Professor Jørn Brøndal, University of Southern Denmark, May 5, 2020.

“The 2020 U.S. Presidential Elections: What Happens Next?” Guest lecture for Dr. Steven Hurst, Manchester Metropolitan University, February 6, 2020.

“The 2020 U.S. Presidential Elections: What Happens Next?” Guest lecture at Cardiff University, February 5, 2020.

“The U.S. Presidential Election.” Guest lecture for Dr. Andrew Moran, London Metropolitan University, February 3, 2020.

### **Public Lectures**

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“Open Government and Civil Society Program on Elections.” Lecture to members of the media, sponsored by the U.S. Embassy in Bratislava, November 3, 2020.

“As American Decides.” Public lecture (over live Twitter feed) with the U.S. Embassy in London, November 2, 2020

“The 2020 U.S. Elections.” Public lecture (by videoconference) with the U.S. Embassy in Cairo, March 4, 2020.

“Campaign Finance in the United States.” Public lecture (by videoconference) with the U.S. Embassy in Rome, February 7, 2020.

“The 2020 U.S. Presidential Elections: What Happens Next?” Public lecture with DCM Yael Lempert, Wychwood House, London, February 7, 2020.

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“The 2020 U.S. Presidential Elections: What Happens Next?” Public lecture at The Hive, Manchester, February 6, 2020.

“The 2020 U.S. Presidential Elections: What Happens Next?” Public lecture at The Battersea Arts Centre, London, February 4, 2020.

“The 2016 U.S. Elections — What Could Possibly Happen Next?” Public lecture to the Tulane Club of New England, Boston, November 1, 2016.

“The 2016 Election and the Ideals of Phi Beta Kappa.” Phi Beta Kappa Fall Lecture, Tulane University, October 20, 2016.

“The 2016 U.S. Elections — What Could Possibly Happen Next?” Public lecture at the LIMRA Critical Illness Insurance Forum, New Orleans, September 20, 2016

### **Academic Conference Presentations**

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“Early Voting and its Effect on Voters.” Presented at the 2017 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Who's The Messenger? The Impact of News Sources on Political Information Across Generations.” Presented at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Sixty Votes Needed to Pass: An Examination of How the Media Distort the Public’s Understanding of Senate Rules.” (with J. Celeste Lay). Presented at the 2014 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Predicting the Veepstakes: Forecasting the Selection of Vice Presidential Nominees.” Presented at the 2012 Annual Meeting of the American Political Science Association, New Orleans, Louisiana.

“Reaching Voters Before They Vote: Shifting Campaign Strategies in Response to Early Voting.” (with Joseph D. Giammo). Presented at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Women's PACs and Tea Party Candidates in the 2010 Midterm Elections.” (with Libby R. Snow). Presented at the 2012 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Does Early Voting Increase Turnout?” (with Joseph D. Giammo). Presented at the 2010 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Research Worth Doing Badly? Polling in the Aftermath of a Catastrophe.” (with J. Celeste Lay). Presented at the 2009 Annual Meeting of the American Political Science Association, Toronto, Ontario.

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“The Geography of Political Independence.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Running Nowhere: Third Party Presidential Campaigns in 2008.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Mobilizing Young Voters: A Campus Field Experiment.” (with Brooke Bacuetes, Madison Cassels, Adam Eitmann, Bradford Shannon, and Brittan Specht). Presented at the 2009 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Show Me The Money: National Party Transfers to State Party Organizations, 1992-2006.” Presented at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Political Parties and Strategic Campaign Behavior.” Presented at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Reducing the Costs of Participation: Are States Getting a Return on Early Voting?” (with Joseph D. Giammo) Presented at the 2007 Annual Conference on State Politics and Policy, Austin, Texas.

“Race and the 2006 New Orleans Mayoral Election.” Presented at “In Katrina’s Wake: Racial Implications of the New Orleans Disaster,” The University of Virginia Symposium on Race and Society, Charlottesville, November 2006.

“Elections and Voting in Post-Katrina Louisiana.” Presented at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

“Forecasting the Runner-Up: Vice Presidential Selection in the Modern Era.” Presented at the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Early Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2006 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia. Revised version also presented at the 2006 Annual Meeting of the Arkansas Political Science Association, Arkadelphia, Arkansas.

“The Minority Party Blues: The Present and Future of the Democratic Party.” Presented at *The State of the Parties: 2004 and Beyond*, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2005. Revised version also presented at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“The New Search for Campaign Effects: Candidates, Parties, and Effects on Voters.” Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

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“Predicting Voter Turnout: Testing New Tools.” (with Richard D. Hoppe) Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Preparing for War: Political Campaigns and Their Effects on Voters.” Presented at the 2005 Annual Meeting of the Southwestern Political Science Association, New Orleans, Louisiana.

“Preparing for War: How Candidates Create Campaigns.” Presented at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Development of Party Organizational Strength.” Presented at the 2003 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

“Candidate Campaign Organizational Strength and Campaigning in the 2002 Election.” Presented at the 2003 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Candidate Campaign Organizational Strength and Campaign Effects.” Presented at the 2002 Annual Meeting of the American Political Science Association, Boston, Massachusetts.

“Political Mobilization in the 2000 Election.” Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Roots of 3rd Party Voting: The 2000 Nader Campaign in Historical Perspective.” (with Neal Allen) Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Late Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2001 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia.

“State Parties in the 2000 Senate Elections.” Presented at The State of the Parties: 2000 and Beyond, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2001.

“Assessing the Strength of Campaign Organizations in Senate Elections.” Presented at the 2001 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois. Revised version also presented at the 2001 Annual Meeting of the Western Political Science Association, Las Vegas, Nevada.

“Assessing the Strength of Candidate Campaign Organizations During the Presidential Nomination Process.” Presented at the 2000 Annual Meeting of the Southwestern Political Science Association, Galveston, Texas.



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## Service to the Discipline

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Member, Executive Council, Political Organizations and Parties Organized Section, American Political Science Association, Fall 2020-present

Chair, Leon Epstein Outstanding Book Award Committee, Political Organizations and Parties Organized Section, American Political Science Association, Spring 2020-Fall 2020.

Advisory Board, *Southern Studies*

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## Academic Conference Service

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Discussant, “Not Just Selective Exposure: How and What the Media Covers Matters.” Panel at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Chair and Discussant, “Civic Engagement, Mobilization, and Policy.” Panel at the 2015 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair and Discussant, “Voter Access, Ballot Structures, and Turnout.” Panel at the 2014 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Discussant, “The Electoral College and General Election Politics.” Panel at the 2014 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Discussant, “Primaries and Nomination Campaigns.” Panel at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Participant, “What Should Political Science Make of the Tea Party?” Roundtable at the 2011 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, “Evolution and Realignment.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Discussant, “Voter Contact.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Chair and Discussant, “Campaign Field Experiments.” Panel at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

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Chair and Discussant, “From Grassroots Mobilization to Political Influence.” Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Discussant, “State Judicial Politics: Judicial Elections.” Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, “Money and Candidates.” Panel at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

Discussant, “Voter Mobilization, Participation, and Campaign Strategy.” Panel at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Discussant, “Institutional and Mass Perspectives on Economic Voting.” Panel at the 2004 Annual Meeting of the Southwestern Political Science Association, Corpus Christi, Texas.

Chair and Discussant, “Party Activists and New Trends.” Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Discussant, “Voters and Public Policy.” Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Chair, “Political Participation.” Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

## **University Service**

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Senator, University Senate, Tulane University  
Elected Senator, Fall 2017-Spring 2020  
At-Large Senator, Fall 2020-present

Member, President’s Faculty Advisory Council, Tulane University, Fall 2017-present

Chair, University Senate Committee on Budget Review, Tulane University, Fall 2018-present (committee member beginning Fall 2017)

Chair, University Senate Committee on Athletics, Tulane University, Fall 2015-Spring 2018 (committee member beginning Fall 2014)

Member, Executive Committee, Center for Public Service, Tulane University, Fall 2015-Spring 2017

Member, University Senate Committee on Information Technology, Tulane University, Fall 2011-Spring 2014

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Member, University Senate Committee on Honors, Tulane University, Fall 2010-Spring 2012

Member, University Senate Committee on Libraries, Tulane University, Fall 2009-Spring 2015

President, Alpha of Louisiana chapter, Phi Beta Kappa, Spring 2009-present

Faculty Fellow, Honors Residential College  
 Sophomore (Weatherhead) Residential College, Fall 2011-Spring 2014  
 Freshman (Wall) Residential College, Fall 2014-present

### **Department Service**

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Chair, American Politics Professor of Practice Search Committee, Fall 2019-Spring 2020

Director of Undergraduate Studies, Department of Political Science, Fall 2018-Spring 2020

Member, Undergraduate Studies Committee, Department of Political Science, Fall 2007-Spring 2010; Fall 2011-Spring 2018, Fall 2020-present

Member, Budget and Faculty Committee, Department of Political Science, Fall 2015-Spring 2017

### **Courses Taught**

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COLC 1020 – Donald Trump’s America (honors freshmen colloquium)

COLQ 1030 – Quest for Answers (honors)

POLS 2010 – Introduction to Scope and Methods of Political Science

POLA 2100 – American Government (standard and honors)

POLS 4010 – Applied Research in Political Participation

POLA 4110 – Policy Research Shop (includes service learning component)

POLA 4150 – Elections in America

POLA 4160 – Political Parties

POLA 4200 – Congress

POLA 4450 – Politics & Literature: United States

POLA 6120 – Advanced Campaigns & Elections (graduate)

POLA 6180 – Public Opinion and Voting Behavior (graduate)

POLS 7116 – Graduate Professional Skills (graduate)

TIDE 1005 – The Greatest Free Show on Earth: Mardi Gras in New Orleans

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## **Professional Memberships**

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American, Midwest, Southern, and Southwestern Political Science Associations

American Association for Public Opinion Research

Pi Sigma Alpha

Phi Beta Kappa

Secretary, South Central District, 2018-present