



LOUISIANA
ECONOMIC DEVELOPMENT



Durable Goods/Manufacturing





Fast facts

- 5700 companies
- 233,000 direct employees
- 235,000 transportation/distribution employees



Manufacturing positives

- Most productive in terms of value add
- Low unionization
- 30+% of U.S. plastics resins within 500 miles
- 25+% of U.S. oil and gas production
- Transportation center (water, rail)

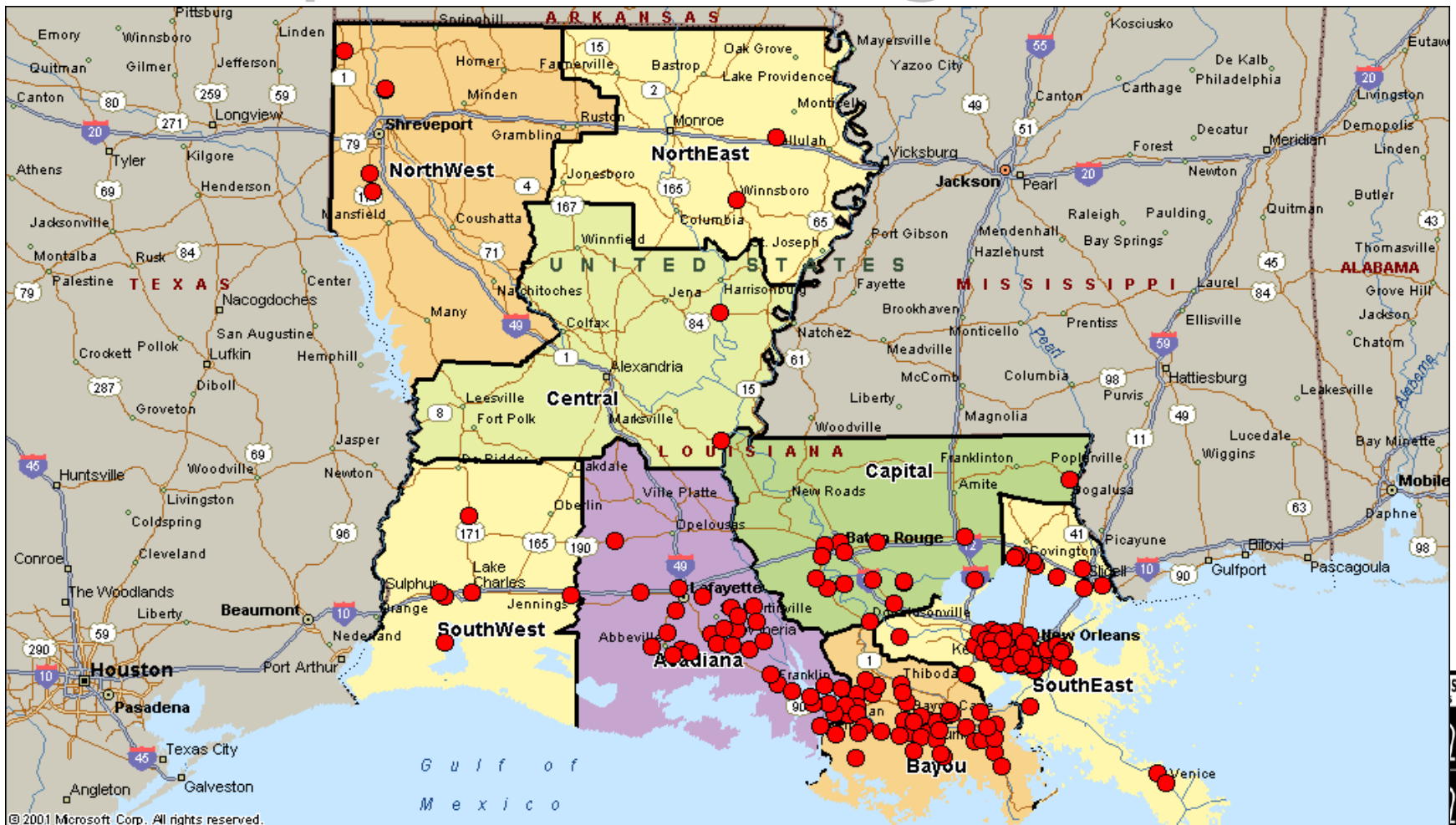


Durable Goods

- Ship and boat building – 25,000 employees
 - 1200 new in 2002
- Aerospace/Aviation – 15,000 employees
 - 800 new in 2002
- Automotive – 6,000 employees
 - 1000 new in 2002
- Fabrication – 20,000 employees
- Others – 10,000 employees



Ship/boat building cluster



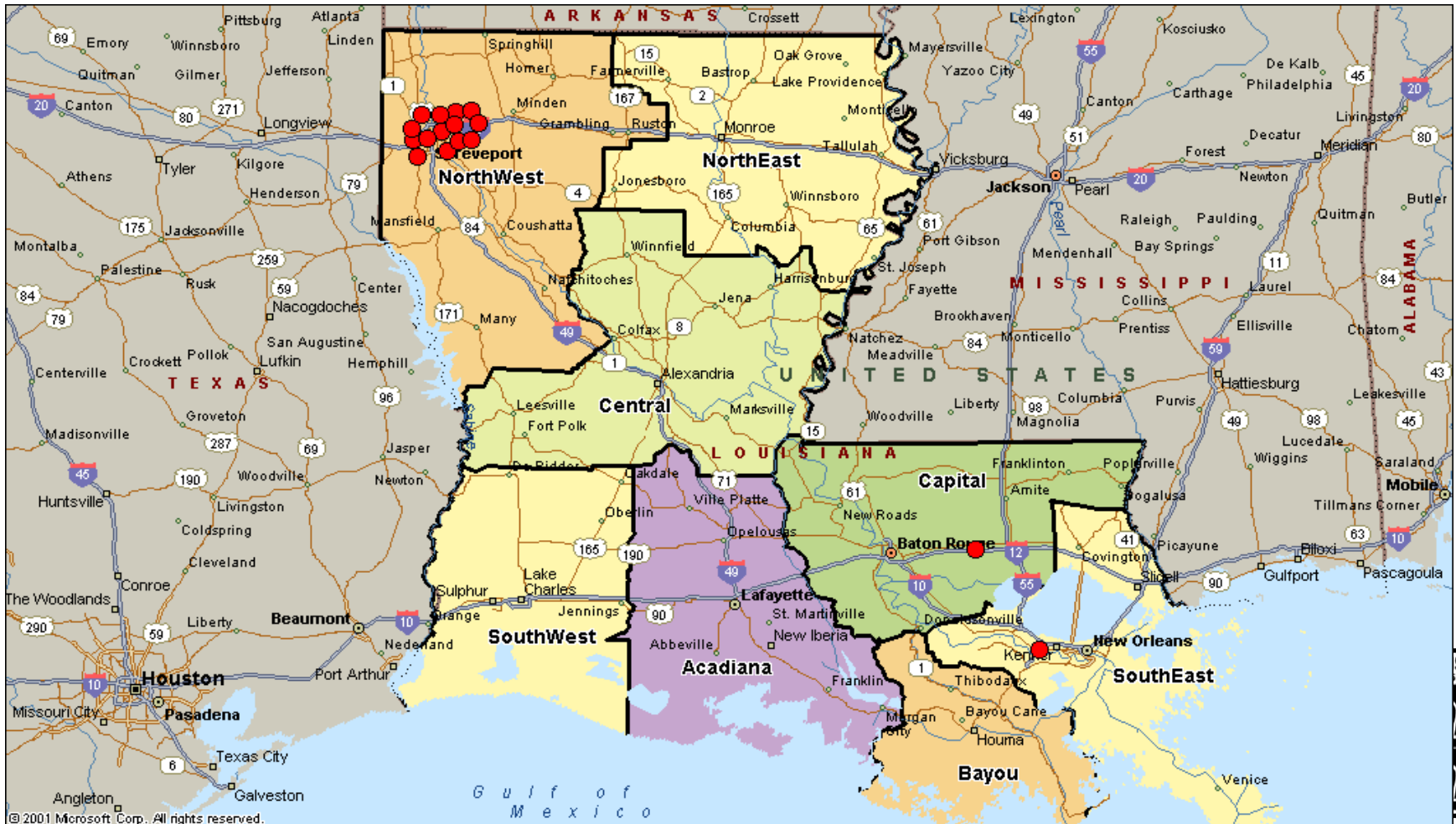


Aerospace/Aviation cluster





Automotive cluster





Success stories 2003

- General Motors – Shreveport
 - October 6 - \$900 million expansion complete
 - 1300 new jobs with suppliers
 - Positioned for future growth
- Northrop Grumman – Greater New Orleans
 - August 21 – \$110 million expansion
 - 5200 jobs retained, 500 new created



Success stories 2003

- EADS – Lake Charles
 - Owns Airbus, grown from 300 – 700 employees
- Conrad Industries – Morgan City
 - Louisiana chosen over Texas
 - 200 new jobs created
- Libbey Glass - Shreveport
 - Louisiana chosen over headquarters
 - 800 jobs retained, 100 new created



2003/04 Durables initiatives

- Articulate true competitiveness
- Cluster where appropriate
- Support education/R&D
- Build resources
- Promote state



Challenges

- Workforce training
- Technical education and alignment
- Non-profit support
- Overall image of Louisiana
- Priority for manufacturing



What you can do

- Spread the word
- Help with research
- Partner with companies
- Engage and build network
 - Elected officials
 - Economic developers
 - Educators