

## Recovery of the Housing Market Along the Mississippi Gulf Coast

**Kevin F. McCarthy** 

May 11, 2007

**Tulane Engineering Forum** 

- Structure of market pre-Katrina
- Damages to housing stock
- Status of recovery
- Key recovery issues

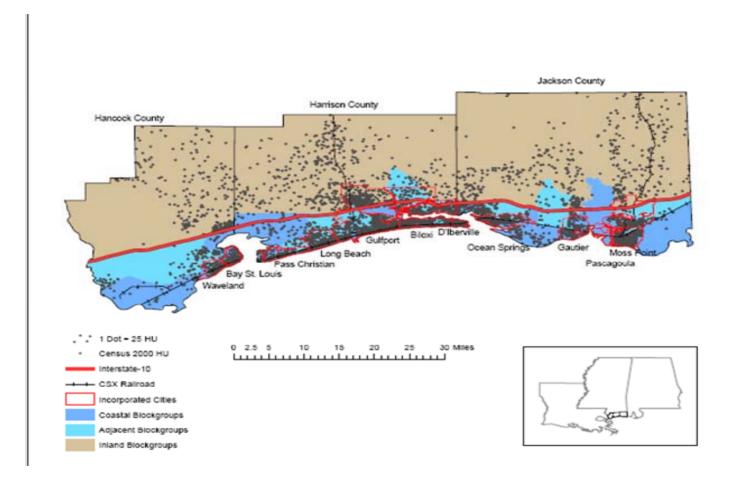
#### Data Issues

- Diverse data sources raise comparability issues
- Census data (population and housing)
- Damage data
  - FEMA (flooding, storm surge)
  - Army Corps (wind)
  - FEMA (degree of damage)
- Recovery
  - Building permit by jurisdiction
  - Treen Building reports

#### Pre-Katrina Market

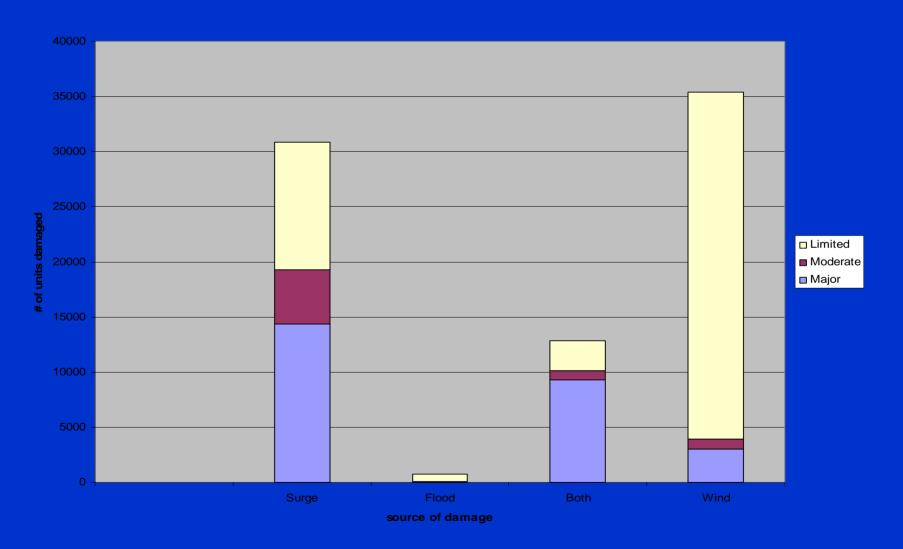
- Population
  - More affluent, faster growth
- Housing
  - More renters and large rental properties
  - Higher Costs
- Location
  - Stock concentrated in coastal and adjacent area
  - Rental housing concentrated in 3 largest cities
- Affordability key issue, esp. for renters
  - 40 % spending >30% of Income
  - Total demand = 38,000 units

### Location of Stock by Coastal Zone



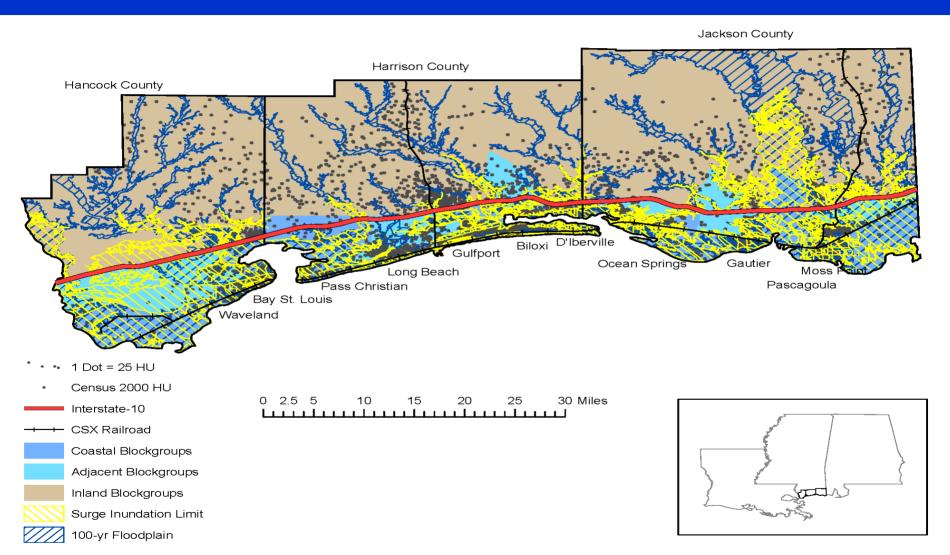
- Structure of market pre-Katrina
- Damages to housing stock
- Status of recovery
- Key recovery issues

## Extent of Damages by Source

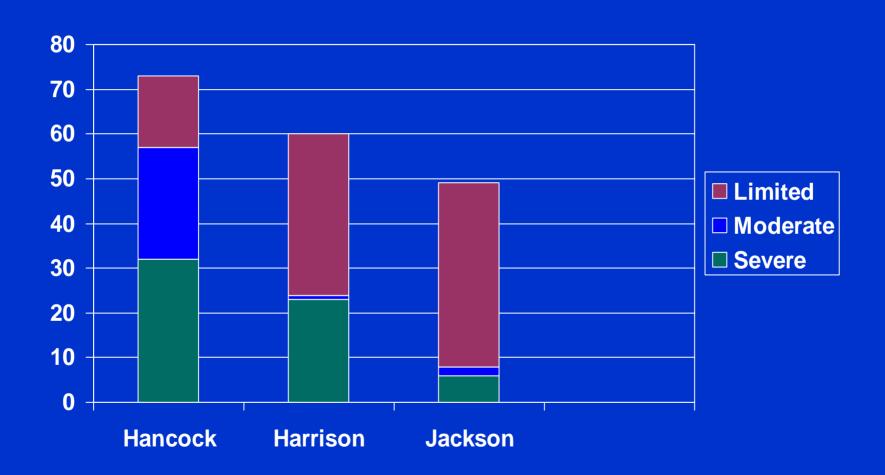




### Location of Storm Surge and Flooding



# Damage by County





# Damage By Submarket



- Structure of market pre-Katrina
- Damages to housing stock
- Status of recovery
- Key recovery issues

### Progress Toward Recovery

- Two sources of permit data
  - Jurisdictional data (11 jurisdictions)
  - Treen building reports
- Limitations of data
  - Sources differ in timing
  - Coverage
  - Identification of property type
  - Description of repairs

### Status of Repair Efforts

- 19,350 permits issued; 76,900 damaged units (ratio=.25)
- Wide range across jurisdiction (.05 to .81)
- Higher ratios for single-family than multi-family units
- Higher ratios for moderately (.35) than severely (.15) damaged units
- Concentrated in 1<sup>st</sup> and 2<sup>nd</sup> quarters of '06, slows down thereafter
- Average value of permits by property type
  - Single family = \$128,621
  - Multi-family= \$889,000

- Structure of market pre-Katrina
- Damages to housing stock
- Status of recovery
- Key recovery issues

## Key Recovery Issues

- General Considerations
- Short-term Issues
- Longer-term Issues

#### **General Considerations**

- Balance short-term and long-term goals
- Scale of Damage
  - Demands on resources
  - Interdependence of repairs across dimensions
  - Gaps between perceptions of progress, expectations for recovery, reality of situation

### Short-term Issues (1)

- Capacity of construction sector
  - Employment peaked in 2<sup>nd</sup> quarter '06
  - Sales taxes on building materials have dropped
  - Limitations of housing for workers
- Financing
  - Insurance
    - 25% of properties uninsured
    - Average payout = \$35,000
    - Disputes about coverage
  - Grants
    - Focused on owner-occupied properties
    - Phase I program: 11,640 claims paid, average grant = \$69,325
    - Expanded Phase II program
  - Loans
    - Caps on SBA loans favor owner-occupied and small rental properties
    - USDOA loans limited to smaller cities

## Short-term Issues (2)

- Other
  - Bonding authority expanded but delays in new units coming on line
- Availability of substitute housing
  - ¼ of affordable housing severely or moderately damaged
  - Average rents have increased 21%
  - Recovery in employment needed to spur demand
  - Extended deadlines for replacement of FEMA trailers

### Longer-Term Issues

- What can be done to reduce damage from future storms
  - How to strengthen building codes
  - Zoning and planning limitations on rebuilding and future development